VIII Infopoverty World Conference

Low Cost – Smart Technologies to Fight poverty and Save the Planet

April 16th -17th -18th, 2008

New York, Milan, Paris, Brussels, Baghdad, Beijing, Santo Domingo, Sambaina

Agenda

Wednesday April 16 2008 NEW YORK, UN Headquarters

<u>15.00-18.00 **PRELIMINARY SESSIONS**</u>

Coordinated by: John E. Steffens, Infopoverty Institute – University of Oklahoma
Telemedicine Winfocus seminar
Moderated by: **Luca Neri,** President, WINFOCUS
Fernando Silva, WINFOCUS PRIMUS Brazil Coordinator
Scott Dulchavsky, NASA AIUM Project Coordinator
Michael Blaivas, WINFOCUS Elected President
Enrico Storti, WINFOCUS BOD CHAIR

E-learning
Moderated by: **Joe Kitchens**, Superintendent, Western Heights ISD, Oklahoma
Lisa McLaughlin, Assistant Superintendent, Western Heights ISD, Oklahoma
Jon Rosenberg, Microsoft

Workshop: faith–led initiatives and best practices
Moderated by: **Rick Warren**, author, *The Purpose Drive Life*
John Steffens, Infopoverty Institute, University of Oklahoma
Steven Gale, Principal Advisor for Strategic Communications, USAID
Terri Hasdorf, Director, Center for Faith Based Community Initiatives, USAID
Adele Smithers, President, Christopher D. Smithers Foundation Inc.
Richard Niemeyer, President, Youth Outreach International
Mark Rodgers, Clapham Group

Workshop: indigenous people
Moderated by: **Joe Shirley Jr.,** President, Navajo Nation
Michael Warren, Director CIKARD
G.M. Rukunga, Director of the Centre for Traditional Medicine and Drug research
Peter Walpole, Executive Director Asia Forest Network
Ernest Franklin, Executive Director, Navajo Nation Telecommunications Regulatory Commission, NNTRC
Deswood Tome, Member of the Board of NNTRC
David Stephens, ITC Advisor to President Shirley

Thursday April 17
Italian Session MILANO, POLITECNICO AULA ROGERS
<u>9.30 am *Innovation and development to fight poverty and open new market opportunities: which role for Italy towards EXPO2015?*</u>
Chaired by : **Alberto Rovetta,** Professor of Robotics, Politecnico di Milano

General Remarks: **Piergiacomo Ferrari**, President Promotion and Development Committee, OCCAM;

10.00 am
New forms of Italian public-private cooperation
Moderated by: **Roberto Rossi,** Spokesperson Infopoverty Programme
Emanuela Colombo, Head, International Relations, Politecnico di Milano;
Chiara d'Imporzano, President,Associazione Monserrate;
Roberto Dadda, Scientific Coordinator, AIM; Renato Cortinovis, Rotary International;
Alberto Schiraldi, Professor Rotary 2040;
Andrea Ferrari, City Councillor on Cooperation, Comune di Lodi;
Massimiliano Rizzo, Co-founder Hopeandspace

11.00 am
ICT and the new broadband e-services: telemedicine
Moderated by: **Francesco Sicurello,** President, Aitim
Giampaolo Landi di Chiavenna, City Councillor on Health, Comune di Milano;
Leopoldo Genovesi, CEO,Telbios;
Ranieri Guerra, Head, International Relations, Istituto Superiore Sanità;
Fabio Pagni, Patologi OltreFrontiera;
Nicolò di Giovanni, Presidio Ospedaliero "Abele Ajello" di Mazara del Vallo;
Alessandro Frigiola,Cardiologist, Gruppo Ospedaliero San Donato;
Michelangelo Bartolo, Azienda Ospedaliera Complesso Ospedaliero San Giovanni–Addolorata;
Francesco Fidicaro, Director Industry and Public Sector, Alcatel-Lucent;
Aldo Franco Dragoni, Professor Università Politecnica delle Marche;
Lorenzo Falsetti, Ospedale di Osimo

12.00 am *Emerging markets and the Italian system*
*Moderated by***: Piergiacomo Ferrari**, President Promotion and Development Committee, OCCAM
Claudia Mastrogiuseppe, Coordinator Public Relation Ucimu;
Romano Guerinoni, Camera di Commercio diMilano;
Andrea Bucciarelli, Marketing Director, AETHRA;
Lanfranco Senn, President, Metropolitana Milanese;
Carlo Iantorno, Microsoft; Cesare Casati, Director, L'Arca;
Michele Raccuia, President Project Apollo;
DomenicoSantececca, Central Director ABI, Responsible Corporate Area;
Dario Corbetta, Marketing Director,Acimall

Videoconference with the un sessions
3.30 pm
Giulio Ballio, Dean, Politecnico di Milano
Letizia Moratti, Mayor of Milan*

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Report Italian sessions
Alberto Rovetta, Professor of Robotics, Politecnico di Milano

4.00 pm
Maurizio Decina, President, Fondazione Ugo Bordoni
Giovanni Bozzetti, President, Infrastrutture Lombarde Spa

5.00 pm
Lorenzo Guerini, Mayor, City of Lodi
Alfredo Mariotti, Secretary General, Federmacchine
Stefano Zara, Key Account and Special Projects Manager, Skylogic

6.00 pm
Lorenzo Cagnoni, President, Rimini Fiera Spa
Federico Vicentini, CleanWings Project, Politecnico di Milano

New York, UN Headquarters
9.15 am -10.00 am **Opening Session**
9.30 am Welcome
Sarbuland Khan, Executive Coordinator, UN GlobalAlliance for ICT and Development
Guido Bertucci, Director, Division for PublicAdministration and Development Management, UNDESA
Marcello Spatafora, Ambassador of Italy to the UnitedNations in New York
Francis Lorenzo, Permanent Representative of theDominican Republic to the United Nations in New York

General Report 2007-2008
Pierpaolo Saporito OCCAM President and Founder ofthe Infopoverty World Conference

Report preliminary sessions
John E. Steffens Infopoverty Institute, University ofOklahoma

10.00 am **First Session** *New models for sustainable development*
Chaired by: Philip Cross, Caribbean Representative, ITU
Isabelle Mauro, Head external affairs, GSM Association;
James R. Fruchterman, President & CEO, Benetech;
Jerry Glenn, Millennium Project Director IGC

11.00 am – 1.00 pm **Second Session** *Best practices: from pilot syndrome to scale up*
Chaired by: Ambassador Zina Andrianarivelo, Permanent Representative of Madagascar to the United Nationsin New York

11.00 am -12.00 am *Villages and communities*
Gerardo Zepeda Bermudez, OCCAM;

Bjarke Nielsen, Djursland Int'l Institute of Rural Wireless Broadband;
Adel El Zaim, IDRC, Tellcentres;
Laura Lederer, SeniorDirector for Global Projects and Executive Director, U.S.Department of State;
Mack McCarter, Founder andCoordinator Community Renewal International

12.00 am -3.00 pm *Corporate executives panel: implementing sustainable action in developing countries*
Stephen Hayes, President, Corporate Council on Africa;
J. Douglas Reid-Green, BASF Corporation; Brian
Atkinson, COO, Devon Health Services, Inc.

3.00 pm -4.30 pm *New entrepreneurship & new outcomes*
Moderated by: Francis Lorenzo, PermanentRepresentative of the Dominican Republic to the UnitedNations in New York
Hugo Marias, Manager, Corporate Social Responsibility,NEC, Argentina;
Joe Shirley Jr, President, NavajoNation;
George Lodge, Professor, Harvard BusinessSchool;
Michael Tetelman, AED, Global DevelopmentCommons;
Tom Bradich, IBM; Corey Griffin, Director,International Development Aid

4.30 pm *Gaid's role in scaling up*
Moderated by: Sarbuland Khan, Executive Coordinator, UN G@AID
Representatives from the United Nations Department of Economic and Social Affairs–DPADM;
Representatives from GAID Flagship Partnership Initiatives and Communities of Expertise;
Art Reilly, Senior Director for Strategic Communications, Cisco System
Armen Orujyan, Director, ATHGO International;
Steven Gale, Principal Advisor for Strategic Communications, USAID
Paul G. West, Director, Knowledge Management COL;
Scott Dulchavsky, NASA AIUM Project Coordinator
Luca Neri, President, WINFOCUS;
Mack McCarter, Founder and Coordinator Community Renewal International

Parallel Sessions

SANTO DOMINGO (DOMINICAREPUBLIC)
H.E Leonel Fernandez, President of theDominican Republic

BAGHDAD (UN OFFICE)
Staffan De Mistura, Personal Representative ofthe UN Secretary General toIraq

BEIJING (CHINA)
Luo Li, President, Project100 Cities

Liu Wenkui, DeputyExecutive Director, ChinaFoundation for PovertyAlleviation

SAMBAINA (Madagascar)
H.E. Marc Ravalomanana, President of the Republic of Madagascar
SANTO DOMINGO (DominicanRepublic)
Carlos Munoz, FunglobeFoundation
Jesus Feliz, Mayor SantoDomingo Norte
Felix Bautista, President of Bautista F.
Oscar Melgen, Indotel

Friday April 18

New York
8.30 am **Third Session** *A common target through converging policies*
Chaired by: **Amir Dossal,** Executive Director, UN Office for Partnership
Matt Bond, Chief of staff, millennium challengeCorporation
Mark Fleeton, CEO, Development GatewayFoundation
George Laudato, USAID, on the DevelopmentCommons Project
Liberato Bautista, President C.O.N.G.O.
Najat Rochdi, Regional Coordinator for the MiddleEast, UNDP
Pietro Sicuro, Director, Institut de la Francophonie Numerique

10.45 am
Address of His Holiness Pope Benedict XVI to the UN General Assembly

Milan
2.30 pm local time *New technologies linked to renewable energies: an instrument to fight poverty?*
Moderated by: Maria Grazia Cavenaghi-Smith, Director,Information Office in Milan, EuropeanParliament (EP)
Roberto Formigoni, Governor ofLombardy RegionMembers of the EuropeanParliament(MEPs)
Cristiana Muscardini, Vice President of the International TradeCommittee,EP
Pier Antonio Panzeri, Vice Presidentof the Employment and Social AffairsCommittee,EP
Patrizia Toia, Member of the Industry,Research and Energy Committee, EP
Other Speakers
Cristina Castelli Fusconi, Director, Master inEmergency, Catholic University
Paolo Gatelli, Researcher, ResearchCentre on Technology, Innovation andFinance
Carlo Galimberti, Director, ResearchCentre and Studies on Psychology ofCommunications
Loredana Gatta, Responsible ProjectHarambee Gwassi (Kenya), Universitàdegli Studi di Milano

Parallel Session

BRUSSELS (European Commission)
Lluis Riera Figueras, DG Development and Relations with ACP Countries
Viviane Reding, European Commissioner for Information Society

PARIS (UNESCO)
Abdul W. Kahn, Deputy Director General for Communication, UNESCO
Giuseppe Viriglio, Director for EU and Industrial Policies, ESA
Inoussa Ousseini, President, CICT-UNESCO

12.30 am – **Fourth Session** *Final round table*
Round UP, Operative proposals and endorsement of final Declaration.

Chairman: **Pierpaolo Saporito**, OCCAM President and Founder of the Infopoverty World Conference
Philip Cross, Caribbean Representative, ITU
Zina Andrianarivelo, Permanent Representative of Madagascar to the United Nations in New York
Sarbuland Khan, Executive Coordinator, UN Global Alliance for ICT and Development
Amir Dossal, Executive Director, UN Office for Partnership
John E. Steffens, Infopoverty Institute, University of Oklahoma
Francis Lorenzo, Permanent Representative of the Dominican Republic to the United Nations

New York
Final declaration

3.00 pm - 6.00 pm - **Follow up session** *Interactive, focused dialogue and implementing action*
Chairman: John E. Steffens, Infopoverty Institute, University of Oklahoma

Collaborations, commitments, and concrete steps
Moderator: Rick Warren, Author, The Purpose Driven Life
Dan B. Smith, Managing Director, Trestle Group Foundation
Steven Gale, Principal Advisor for Strategic Communications, USAID
Laura Lederer, Senior Director for Global Projects and Executive Director, U.S. Department of State
Lin Weigel, Director of Program Development, The Institute for Economic Empowerment of Women (IEEW)
Terri Hasdorf, Director, Center for Faith-Based and Community Initiatives
Mike O'Neal, President, Oklahoma Christian University
Joe Kitchens, Superintendent, Western Heights ISD, Oklahoma
Adele Smithers, President, Christopher D. Smithers Foundation, Inc.

Final Declaration

Considering:

1. The Conference underlines the need to stress smart solutions at low cost for the application of newtechnologies to fight poverty in emerging countries, by all the stakeholders, public and private,compatible with new models of sustainable development through the transformation of the best pilotprojects into widespread practices also thanks to the important role of the UN Global Alliance for ICTand Development in coordinating efforts to converge the predominant policies aimed at the bridging ofthe digital divide.

2. Reaffirm the call of the World Summit on the Information Society (WSIS) and the recent AfricaConnect Summit to provide connectivity and services to all disadvantaged communities of the world
considering their low income, thus calling for smart technologies at low costs.

3. The successful outcomes of the Infopoverty World Conference 2007, whose Final Declaration, as perthe report that was submitted by OCCAM – founder of the conference - has been widely implementedin regards to:

   I.   The worldwide capacity to assure low cost satellite broadband connectivity through the Infopoverty Platform, and delivery of e-services for development by the Infopoverty Community of Expertise (CoE), created in the ambit of UN Global Alliance for ICT and Development,
   II. The realisation of the Infopoverty Exhibition, whose II edition was held at the Triennale di Milano, and the Infopoverty web-tv (www.infopoverty.tv) to extend the knowledge of the newtechnical solution and best practice, of the Infopoverty Programme and mobilize a larger public

The participants in the VIII Infopoverty World Conference

Appreciate the continued patronage of the President of the Italian Republic for the realization of the series of the Infopoverty World Conferences;

Appreciate the participation of H.E. Rafael Albuquerque de Castro, Vice President of the Dominican Republic
Appreciate the constant support of the European Parliament; the participation of the EU Commissioner for the Information Society Viviane Reding and that of LLuis Riera Figueres, DD Development and Relations with ACP Countries high level directorate

Appreciate the United Nations Global Alliance for ICT and Development for facilitating the Conference and leading the whole process, making all stakeholders converge to achieve the Millennium Development Goals;

Appreciate the International Telecommunication Union and the European Space Agency that have decided toco-organize the 2008 edition of the Infopoverty World Conference 2008, and the suggested issues of disaster prevention and management.

Appreciate the constant efforts of the Infopoverty Institute – University of Oklahoma, Politecnico di Milano and Università Cattolica who have greatly contributed in convening high level representatives of major stakeholders

Invite the stakeholders to promote partnerships for the following mentioned projects whose objective fall in line with the ECOSOC initiative on the United Nations Public-Private Alliance for Rural Development (UNPPA):

III.   In Madagascar *to support* the project aimed at scaling up the ICT village project in the Country under the patronage of H.E. Mr. Marc Ravalomanana, President of Madagascar;

IV.   In the Dominican Republic *to implement* the project promoted by the local Infopoverty Commission, established under the direct supervision of the Vice President of the Dominican Republic.

V.   In Angola *to launch* a plan for ICT for development activities;

Thank the Infopoverty CoE for sharing with all social stakeholders the use of the first low-cost satellite platform for poor communities, able to provide e-services in telemedicine, e-learning, e-government, and e-commerce and **invite** all participant organizations to be part of this Infopoverty CoE in order to improve this network of eservice providers and centers of excellence and to realize new low cost products for renewable clean
energies, safe water, waste collection and management.

Encourage the suggestion jointly emerged from representatives of the European Parliament, the Millennium Challenge Corporation and US-Aid and EU Commission to launch a privileged bridge for a deeper interaction between their prominent policies, in order to converge their efforts for a rapid development in Africa and emerging countries, giving mandate to OCCAM and Infopoverty Institute (Oklahoma University) to facilitate its
activation.

Support
1. the proposal emerged from the e-learning workshop to launch a cooperative network of Universities to specifically create Regional Infopoverty Institutes
2. the proposal formulated by the indigenous workshop to reinforce the indigenous platform created in the ambit of ITU, with an E-Academy of native cultures
3. the proposal put forward by the faithful people workshop to create a permanent caucus able to integrate and maximize their actions in emerging countries using the best practices and smart technologies presented during the conference
4. the aims indicated by the telemedicine parallel workshops in order to create a specialized e-centre, able to share e-health services through the Infopoverty satellite platform
5. the individuation of possible suggestions for legislators in developing countries so that they could directly reap the benefits of the Information Society in their development strategies aimed at poverty reduction and MDGs' related efforts
6. the project ville-village – launched in 2005 in Turin and already active between the City of Lodi (Italy) and Sambaina (Madagascar) – for the digital twinning between developed towns and poor villages, tutoring their development with the active cooperation of both communities
7. the proposal advanced by the Milan parallel session in order to establish a Permanent Forum, where to converge all the stakeholders and the UN family top romote and facilitate the MGD results for EXPO 2015.

Support the appeal launched by Staffan de Mistura, Personal Representative of the UN Secretary General to Iraq, to extend the application of e-services and Infopoverty actions to Iraqi communities and also the call made by Stefano Cacciaguerra, Ministry of Foreign

Affairs of the Republic of Italy, on all stakeholders, to relaunch the first ICT Village created in 2000 in the community of San Ramon (Honduras)

Recommend the constitution of the Infopoverty Programme, led by OCCAM, as International Governmental Organization in the UN Family and invite all interested Countries to adhere in the light of the long-lasting and successful work conducted since 1999, which has brought significant results in fighting poverty, jointly involving the most important and innovative stakeholders with advanced technological solutions to benefit disadvantaged communities.

Invite OCCAM, with the collaboration of all stakeholders and organizations, to prepare – through a permanent consultation – a report to the IX Infopoverty World Conference, to be held in April 2009, on progress achieved in mobilizing support and its impact on the identified countries for partnership.